



2025
SPONSORSHIP
LEVELS



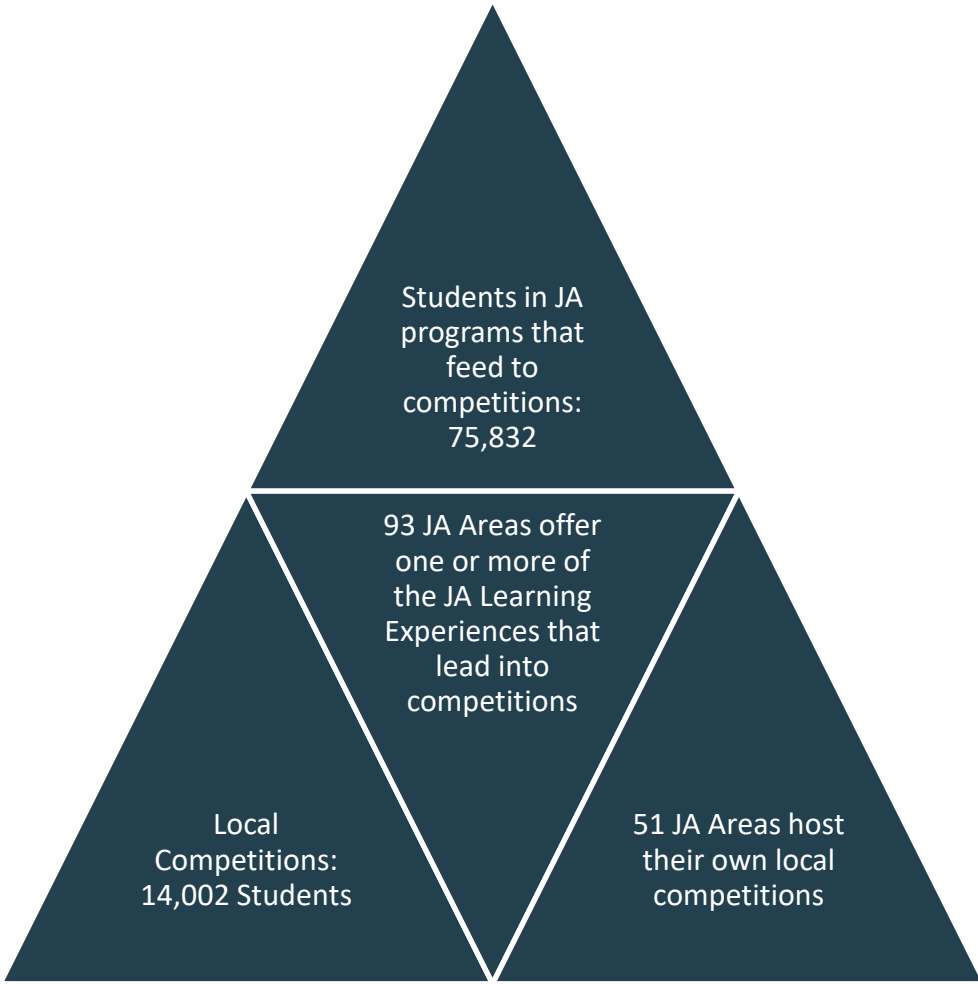
FUTURE BOUND™

By Junior Achievement

Students need a chance to try on their future selves and the resources to make a plan for that future.

Future Bound enables every JA Area to cultivate **community talent, showcase talent to the local community, and build a network of corporate partners** looking for the connection to talent.

Future Bound by the Numbers



Overview of Competitions




Junior Achievement™

COY

JA Company of the Year Competition

This pinnacle event brings the top 15 JA Company Program teams together in-person for three days of high impact JA experiences. Students will demonstrate their business acumen, creativity and entrepreneurial thinking in a competitive environment—showcasing their companies their peers and business leaders.



JA Junior Achievement™

SOCIAL INNOVATION CHALLENGE


The JA Social Innovation Challenge is a nation competition in which high school students are invited to submit their innovative ideas for improving and making an impact on their communities. 10 Teams will be selected to compete in person at JA Future Bound.



JA Junior Achievement™

STOCK MARKET CHALLENGE

The *JA Stock Market Challenge*® introduces learners to the stock market. Participants learn the basics through *JA Take Stock in Your Future*® and apply their learning in a fast-paced simulated stock market environment where each day is only one minute long. Students must make decisions quickly about a set of fictional stocks and interpret current events and trends in the market.



Junior Achievement™

JA TITAN®

JA Titan is a simulation-based program in which high school students compete as business CEOs in the phone industry, experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next.



- Monday – Wednesday, June 9-11, 2025
- Georgia State University in Atlanta
- Overview of events:
 - “Field-trip” experiences for students
 - Peer to peer networking
 - Competition
 - Creative Collaboration & Professional Development Workshops
 - Student Social and “fun” time
 - Student awards gala



2025 Future Bound Sponsorship Levels	Investment	Sponsor Opportunities
Presenting <i>Delta Air Lines, Pacific Life Foundation, Staples, Chick-fil-A</i>	\$150,000	Full
Signature	\$75,000	Sponsor commitment due by January 31, 2025
Gift of Possibility	\$25,000+	Sponsor commitment due by January 31, 2025
Program Investors	<i>Special acknowledgement to our learning experience partners</i>	Fulfilled

Sponsorship Levels & Benefits



Presenting Sponsors - \$150,000 – Across all competitions

None available

- Premium placement in enhanced local and national marketing & advertising across all competitions. Additionally, starting in November, presenting sponsors will receive exclusive promotion related to the launch of the NEW, reimagined Future Bound event.
- Presenter of the NEW *JA Future Bound* award. The *JA Future Bound Award* will be an (multimedia) award in which any student participating in a JA Learning Experience that feeds into the competition can enter. This provides brand exposure to 75,832 students in programs that feed into competitions across 93 JA Areas. Presenting Sponsors will serve as judges to select recipients who would attend the Future Bound event and receive a physical award and a monetary award to put towards their future. Presenting sponsors will be included in all promotion of this new award and competition.
- NEW option to host students on Monday at on-site local facility to offer job-shadow, mock interviews, and other student engagement experiences and activities outlined by JA USA. Or option to facilitate a 75-minute interactive workshop on Tuesday with students. Workshop facilitator materials provided by JA USA and lead by sponsors.
- Presentation of awards for 1st, 2nd, 3rd place teams from all 4 competitions on stage with JA leadership at Gala
- Featured on-site in production/signage including podium, all promotional materials, press releases, JA USA website, social media, and annual report
- VIP pre-gala cocktail reception with Future Bound sponsors, JA USA Senior Leadership, and JA USA National Board Members
- First opportunities for volunteer engagement with students at national event
- Access to attend/participate in event activities, including entrepreneurship & social innovation expos, competitions and awards gala

Signature Sponsors - \$75,000

Commitment due by January 31, 2025.

- Local and national marketing & advertising related to the summit.
- Featured on-site in production/signage, promotional materials, press releases, JA USA website, social media, and annual report
- NEW option to host students on Monday at on-site local facility to offer job-shadow, mock interviews, and other student engagement experiences and activities outlined by JA USA. Or option to facilitate a 75-minute interactive workshop on Tuesday with students. Workshop facilitator materials provided by JA USA and led by sponsors.
- Unique Competitive Award connected to one of the competition tracks. Includes naming rights, sponsor creation of award criteria, and selection of student team winner. Opportunity to present award on stage with JA USA CEO at Gala.
- VIP pre-gala cocktail reception with Future Bound sponsors, JA USA Senior Leadership, and JA USA National Board Members
- Access to attend/participate in event activities, including entrepreneurship & social innovation expos, competitions and awards gala.

Tuesday Workshop Topics

- *Workshop content to be designed by JA USA with sponsor-led opening comments.*
- *Sponsor can lead workshop or co-facilitate with JA staff/ambassadors.*
- *Sponsor can engage with students in workshop activities*

8:30 am –11:30 am –two rounds of 75 min workshops with a break in between

Round 1- 8:30-9:45 am - 3 “Creative” workshop options to choose from

- Leadership (Tinker Toy)
- Brand and Marketing
- Product Pitch

Round 2- 10:15-11:30 am - 3 “Professional Development” workshop options to choose from

- Networking
- Interview Skills
- Personal Brand
- Stock Market Challenge - 45-minute simulation

Gift of Possibility - \$25,000 and above – Across all competitions

Seeking unlimited number of supporters. Commitment due by January 31, 2025.

- National marketing & advertising related to the summit
- Access to attend/participate in event activities, including entrepreneurship & social innovation expos, competitions and awards gala
- VIP pre-gala cocktail reception with Future Bound sponsors, JA USA Senior Leadership, and JA USA National Board Members

Program Investors

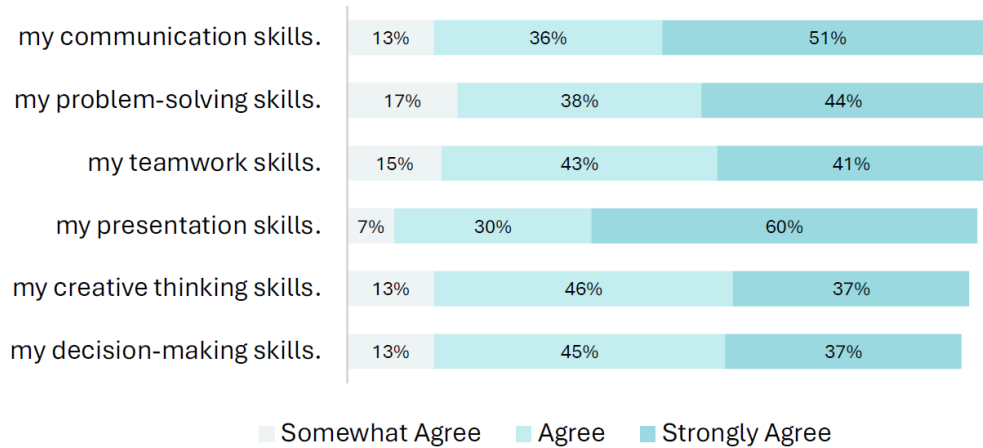
Special acknowledgement to our learning experience partners.

The Hartford, Chick-fil-A, Janus Henderson, RSM Foundation

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Event Impact

The Summit Improved...
(N=82)



Which Statement Best Describes Your JA Entrepreneurial Learning Experience (N=82)



"The skills you learn during your NSLS experience will **last a lifetime.**"

"NSLS really shows young entrepreneurs that **there is a world of business waiting out there, should they seek it.**"

"**JA helps you find your voice and truly realize your potential** as a businessperson and entrepreneur."

"JA NSLS has **completely transformed** the way I view the business world."

"JA was easily **the best experience of my life.** I learned so much about entrepreneurship and grew so much as a leader."



**Junior
Achievement™
USA**

Member of
JA Worldwide

**We appreciate your
consideration of supporting
Future Bound!**

For more information, please contact
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